

24.October.2008

Hi Kivi

The reaction to your keynote has been very positive, in fact it was a **HUGE** success.

Thank you so much for your research and customization of Gerdau Ameristeel and its history. I intend to forward your website and information to my fellow HR managers along with a very strong recommendation.

Even though we are in tough times in the world markets right now, your message was so applicable and on point. You touched on the exact issue that our managers and supervisors needed to hear. Given the tough economy we were considering postponing our meeting or reducing its cost with a keynote speaker, we are so happy that we did not do either. You have really made a difference in our business!

The invitation is still open to tour the mill whenever you want.....

Ron

Ronald C. Tuck

Manager - Human Resources
Cartersville Steel Mill

