

23.September.2008

Re: Letter of recommendation for Kivi Bernhard

Kivi Bernhard spoke recently at a high-profile client function held by our bank, Sasfin Bank Ltd. Please receive this e-mail as a testimonial recommending him in the highest regard as your next keynote speaker. I do so, not only in my capacity as CEO, but more importantly, as a fellow entrepreneur continually seeking cutting edge business thinking.

Interestingly, I've known Kivi since he was a little boy, but had not seen him for a good 25 years. We were recommended to him by a client who had heard him speak. We hold a top level dinner meeting with some of our most highly-regarded clients and counter-parties, to which we invite a high-profile speaker as part of the theme for each event.

At our October 2008 event, held in our world headquarters in Johannesburg, South Africa, we invited Kivi to speak. I have heard many, many quality speakers from around the world in a career spanning more than 25 years in the corporate world. He was outstanding. The topic was so refreshing and creative, presented with speaker excellence that one seldom sees. The audience was held spell-bound, and Kivi adapted his talk to suit both the audience and the situation. Following his talk, which we restricted to 45 minutes, he was inundated with questions and approaches from our guests, who rated his presentation very highly indeed.

I recommend you give him a try-out. We will certainly invite him back in the not too distant future.

Regards

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