

To whom it may concern:

I'm writing to commend Deb Bixler as one of The Pampered Chef's top-performing Consultants! She has been featured in many of our National and regional training forums.

I've talked with Deb extensively to discover the strategies she uses to consistently produce high sales. Her approach is very analytical -- she carefully chooses a recipe and showcases tools to maximize sales and she gets to know the needs of her guests and hosts.

When I've observed Deb's presentation, her style is engaging, warm, humorous and straight-forward. Her product knowledge is superior; she convincingly describes features and benefits to help consumers justify purchases.

Deb is skilled at cross-selling product to product, selling in multiples, creating a sense of urgency and desire for product collections. Quite simply -- she's a pro and I highly recommend her to you.

Sincerely,

Virginia Stein
Manager of Sales Training
The Pampered Chef
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