



Explode Expo Results

Do you sometimes wonder if the time and money you invest into fairs and expositions is justified? After this seminar you will see the results of your time and effort!

Fairs and expositions bring new customers into your business that are totally unrelated to your existing client base. All good businesses take advantage of every available opportunity to strengthen their foundation. Don't make the mistake and decide to pass on expos and fairs!

Former corporate and Chamber of Commerce trainer, Deb Bixler teaches systems that work! Whether your business is retail, service oriented, industrial or technical, these are simple systems that will work for any type of business.

Your team will learn:

- Result and Mission Planning
- Set-Up Guidelines
- Day of Event-Mode of Operation
- Lead Qualification Systems
- Follow-Up Plan

Your fair or expo experience does not have to be a high-class-expensive booth set-up. Deb will teach you and your sales team how to bring home the results without breaking the bank.