



Texas Association for Alternative Education

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February 12, 2007

Kevin Sweeney
Kevin Sweeney Speakers
100 Clear Lake Court
Southlake, TX 76092

Dear Kevin:

You had the 600+ member teachers of the Texas Association for Alternative Education enthralled and engaged for every second of your speech at our annual convention. Your speech was a masterful blend of humor, meaningful content, and inspiration. Your ability to hold the attention of the audience was excellent, they were all on the edge of their chairs and except for the laughter for your humor, you could hear a pin drop while you were speaking.

I also appreciated your unique ability to customize the speech to the needs of our association. Your words were directly applicable to the needs of our members in their everyday jobs of working with at-risk adolescents which is not an easy task.

Based upon the feedback we received from the event evaluations, the value you gave our members was exemplary and our members are going to use the tools you talked about in their jobs and in the tough environment they work in. You exceeded our expectations.

I would like to talk to you about speaking at another association I manage later this year. Also, feel free to use me as a reference and have anyone call me who is interested in knowing about your outstanding presentation.

Regards,

Joe G. McCullough
Executive Director