



Introduction

Ladies and Gentlemen,

As we all know, one of life's certainties is that nothing stays the same; that things change and life doesn't always turn out as planned. How we respond to these changes, or better yet, how we *see* them in the first place, determines where we go.

Our guest this [morning/ afternoon/ evening] has made it his mission to help you change the way you see the world, and your place in it.

Please join me in giving a warm welcome to: WARREN MACDONALD!

(Note to introducer)

Thanks in advance for introducing me. I like to keep my introduction brief so that the story can unfold throughout the presentation. Thanks again for your help.

ALSO

Following my presentation, please mention that I will be signing copies of my book "A Test of Will" at the table at the back of the room (or wherever has been designated). Thanks again!