

# INSURANCE BROKERS ASSOCIATION OF BRITISH COLUMBIA

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*Charles J. Byrne, CIP  
Executive Director*

June 22, 2005

Russell A. Roy  
123 Tulloch Drive  
Ajax, Ontario, Canada L1S 2S7

Attention: Mr. Russell Roy, Corporate Imposter Perfecto!

Re: 57<sup>th</sup> Annual IBABC Conference and Trade Show June 15<sup>th</sup> to 17<sup>th</sup> 2005

Dear Russell,

Well, we got'em! Boy, did we ever.

Needless to say our industry in BC will be talking about your highly entertaining performance at our conference opening breakfast for a long time to come. Your research; commitment to your role as an industry regulator; and flawless delivery had 300 people (minus a few of us in the know) completely buffaloeed over the regulatory direction you so colorfully painted.

I would have liked to believe that many saw through the ruse at some point during the presentation but it is clear by the comments and praise that followed that few were other than convinced of your validity until, of course, we let them off the hook. The reaction and "buzz", all positive, following your presentation was easily one of the highlights of this or any of our prior conferences.

Russell I particularly enjoyed working with you and seeing the evolution of your talent and research come together for such a hilarious and effective addition to our conference. Thanks again and we look forward to working with you in the future.

Sincerely,



C. J. (Chuck) Byrne, CIP  
Executive Director



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is an Insurance Broker.