



May 1, 2005

Dear fellow Bureau or Agency:

Please accept this letter of reference with regard to Russell Roy, Corporate Impostor.

I've had the pleasure of representing & booking Mr. Roy for the past three years. It has been a pure delight to work with such a speaker/entertainer who has the highest level of respect for the bureau and its practices. Mr. Roy is prompt, courteous and fully understands the agent's role in the transaction.

Furthermore, Russell Roy is a slam-dunk success with my clients. His professionalism, combined with his unique approach to humor, ensure happy audiences each & every time.

Given the amount of referrals and spin-off business I get from his presentations, I urge other bureaus & agencies to recommend Russell Roy to their clients. He makes us all look good!

Should you wish to further discuss Russell Roy's presentation style and/or suitability for one of your clients, please do not hesitate to contact me at the number or email address listed below.

Best regards,

Jeanne-Marie Robillard
Account Executive

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