

*With limited time, money, and resources to meet performance goals...  
You MUST accelerate the human resource.*

**Erick Burton, CSP**  
 *The Leadership Accelerator™*



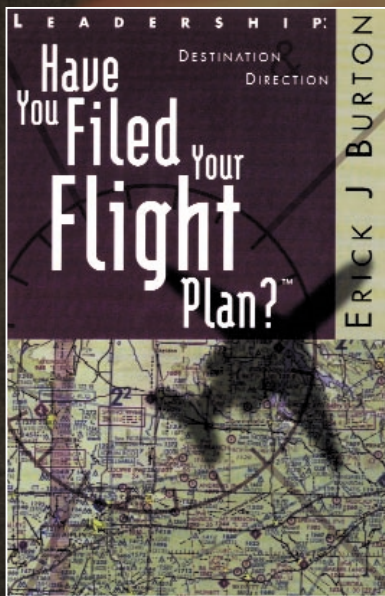


# Erick Burton, CSP

 **The Leadership Accelerator™**

As President of Burton Resources and founder of the Burton Leadership Center, Erick has partnered with hundreds of corporations and associations as a professional speaker, facilitator, executive coach, and author. He equips people with practical tools that enable their organizations to succeed. There are no barriers for Erick in the various ways he motivates people. As a division director for a fast-growing Fortune 500 company in the United States, he led his division to an annualized growth rate of 350%, proving his practical, hands-on approach.

## ACCELERATION TOOLS



## **The Leadership Accelerator™**

A Personalized Leadership Assessment, this tool provides an indispensable tool for pulling teams together and creating better understanding of how to take advantage of individual strengths.

This special validated assessment can generate over 2,100 unique reports. Each participant receives a 14-page report with detailed insight into how a Leader handles pace, procedure, people, and problems.

## KEYNOTE PRESENTATIONS + PROGRAMS

### Have You Filed Your Flight Plan?

#### Leadership: Destination and Direction

*"A flight of a thousand miles starts with leaving the ground."*

No commercial airline pilot can legally leave the runway without first filing a flight plan including the destination and the direction. Many organizations and individuals have left the runway with 1/8 tank of fuel. Two things may happen:

1. Premature Landing (also known as a crash) or
2. Return to the original runway

*There is a more excellent way. Benefits of the Flight Plan:*

- Confidence through Competence
- Knowing that You can Reach Your Destination
- Excitement of Landing Where You want to Go

Based on the interactive book, this presentation defines unique and practical ways to transform random thinking into the strength of a clearly focused plan. The participants can create a customized leadership flight plan.

### The Leadership Launch

Further develop your individual and organizational leadership abilities by seizing the opportunity to change things around you for the better. People make history, not the other way around. Don't let your organization or your professional growth stand still – take charge!

- Identify outstanding Leadership Examples
- Increase your Power of Influence
- Utilize Leadership Skills to keep you ahead of the Change Wave
- Enhance your Ability to Lead in Different Environments
- Create your own Leadership Action Plan, customized to Your World

*“I judge my success as an expert in leadership acceleration if...*

*10 years from now:*

*1. The participants can remember the experience positively.*

*More importantly...*

*2. The participants still retain and use the practical tools for high performance we covered.”*

*- Erick Burton, CSP*

## KEYNOTE PRESENTATIONS + PROGRAMS

### **Flight Crew Favorites: Employee Retention in a Tight Labor Market**

Explore unique and practical strategies to transform the recurring obstacle of unhealthy turnover into the strength of a long-term team of motivated employees. It is important to address the old problem of turnover with a mindset that addresses current issues and ways to turn weaknesses into strengths.

- Become the #1 Employer in Your Market
- Increase Employee Retention

### **Navigating the Negotiation**

When most people think of negotiation, they think of an exchange between a winner and a loser. Little thought is given to collaborative relationships where all parties win. Proper negotiation adds value to your organization.

*Explore the nature of interest-based, collaborative negotiation.*

- Planning for the Negotiation
- Active Negotiation
- Identify Best Practices in a Negotiation

### **Tame the Turbulence: Embracing Change for Success**

*“You embrace change or change will embrace you.”*

Leadership is a choice! Our world is changing at a fast rate, but who remains successful and why?

- Discover the 3 Reasons for Accelerated Change
- Learn 10 Myths about Change
- Practice Successful Change Techniques
- Learn the predictable Behavioral Stages you go through when a Change enters Your World

## **RECHARGE. DISCOVER. DEVELOP.** **Burton Leadership Center**

The Burton Leadership center features a unique acceleration experience involving a sequence of challenging initiatives designed to build confidence by applying leadership skills.

Visit the Burton Leadership Center for your acceleration event or organizational retreat.



*The Burton Leadership Center is a 28-acre facility near Kansas City, Missouri. Customized leadership experiences are available upon request.*

## ACCELERATION SERVICES

### **Strategic Planning Facilitation**

Arrive at the Correct Destination with the “Meeting Navigator”

### **Leadership Retreats**

Recharge and Develop People through Focused Events

### **Organizational Development**

Produce High Performance Organizations through Diagnosing and Prescribing Strategies to Enhance Performance

### **Executive Coaching**

Discover Your Unrealized Potential

### **Team Building**

Accelerate through the Stages of Team Development

# Are you tired of meetings where minutes are taken, but hours are lost?

*Rev up, move forward and accelerate professional growth with*

 **Erick Burton, CSP** 

## High on content...Low on fluff.

“Erick has a unique and special ability to transform topics from complex to simple, from boring to exciting and from conceptual to practical.”

*- David Moore, Area Manager, Robert Half International*

“Erick’s opening keynote helped our executive management team develop from a state of dependency to ownership and visionary leadership.”

*- Linda Small, Human Resource Director,  
TOSCO Corporation*

“Erick’s closing keynote presentation was bright, fresh, insightful, and inspiring with interactive methods that set him apart from other speakers.”

*- Dan Ramsey, CEO, OAIA*



Erick has attained NSA's only earned professional designation—the Certified Speaking Professional.