



Take Positive Control of the Future!

What if you had a crystal ball?

Cheryl Cran can help you see what the future holds, what the trends in the workplace are and what we need to do to take control of the future.

Based on Cheryl's best-selling leadership book, *The Control Freak Revolution: Make Your Most Maddening Behaviors Work for Your Company and to Your Advantage*, this keynote shows how being a positive control freak is necessary in tough times. It motivates and teaches audiences to channel their passion for quality and performance into specific positive leadership techniques that prepare everyone for challenging times and the future ahead.

By utilizing positive control, leaders can influence coworkers and achieve results that would make their competitors envious. This keynote is fun, vibrant, full of content and puts a unique spin on positive controlled leadership skills. Cheryl steers audiences through humorous examples of why negative control leads to failure, and how harnessing positive control of the future can lead to a fun, funky brand of leadership that inspires others to follow.

NOTE: Cheryl will present for up to 3 hours for the base fee. Please inquire for half and full-day seminars.

"Gen X / Zoomer cusper" with three "Gen Y" children Cheryl Cran is a sought after consultant on trends in the workplace. Her firm, Synthesis at Work, is a generational leadership consulting and training company with high-profile clients across the nation. Her research on generations led her to write the popular business book *The Control Freak Revolution– Make Your Most Maddening Behaviors Work For Your Company And To Your Advantage*.