



## Introduction

Our next speaker is going to ask us two questions today.

- # 1. Are we leading so that people are lined up to work for us?
- # 2. Are we leading in a way that makes them want to stay?

Following phenomenal success working as a leader in the banking, mortgage, and insurance industries she is a best-selling author and a sought-after consultant in the areas of leadership, generational communication and being a Positive Control Freak. A regular on television and radio with recent interviews on Fox Television's "The Mike and Juliet Show" and Studio 4's "The Fanny Kiefer Show", Cheryl says she is a self-professed control freak, Gen X/Zoomer cusper with 3 Gen Y kids.

Ladies and Gentleman please welcome the author of "*The Control Freak Revolution*" ... Cheryl Cran!!